



An A+ Membership in the Sky

By Lauren Coto

AS THE PIONEER OF THE JET CARD MODEL, JETCARD PLUS HAS REVOLUTIONIZED THE WAY WE FLY.

In our fast-paced world of instant communication and modern technology, there is no denying the fact that private jet travel is a necessary means for conducting business at the highest level. It was with these high-powered moguls in mind that Paul A. Svensen Jr., CEO of JetCard Plus, created the first jet card model back in 1998, offering corporate flight departments a way to cut back on the expenses of maintaining a company fleet of aircraft. Clearly the idea was a hit, with his model evolving and now serving as the standard for almost every major business aircraft company and fractional jet provider in the U.S.

Today, JetCard Plus is still the leader of the movement, offering one of the most cost-effective alternatives to full and fractional jet ownership. With a management team that possesses more than 25 years of combined experienced, safety merged with luxury are top priorities. Members have access to the newest aircraft models with a selection of light, mid-size, and heavy jets, including a Gulfstream IV and BeechJet 400A, depending on the size of the party and itinerary. And with a new state-of-the-art command center at Miami International Airport, traveling anytime to anyplace has never been so effortless.



While many aviation companies claim to be the leader in private jet membership, it is only Svensen who can proudly herald this title as his own, for he was the true pioneer of the idea that has reshaped the industry of private aviation in the 21st century. ■

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