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## PRESS RELEASE

## JetCard PLUS Gulfstream IV Display Kicks Off Robb Report 2008 'Wings, Wheels and Water' Event at Fort Lauderdale International Boat Show

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FORT LAUDERDALE, Fla., Nov 07, 2008 /PRNewswire via COMTEX/ -- Kicking off the 2008 Fort Lauderdale International Boat Show was the exclusive "Wings, Wheels and Water" exhibition, showcasing the best-of-the-best private aircrafts, automobiles and luxury yachts. The event attracted ultra-affluent yacht owners, builders, designers and captains who gather annually in Fort Lauderdale. This year's event was attended by over 1000 invite-only owners and VIP guests who sampled champagne while viewing some of the world's finest luxury items. Event sponsor Rolls Royce displayed several of their latest new vehicles including the 2009 Phantom Drophead Coupe. JetCard PLUS, an event sponsor and leading provider of private jet travel, showcased a Gulfstream IV with a recently redesigned interior, creating a unique ultra-modern space. The aircraft drew several hundred guests who took turns touring this intercontinental range aircraft.

"I have been an advertiser of the Robb Report since I founded Sentient Jet, pioneering the widely adopted 'JetCard' business model back in 1999, and have been a proud sponsor and attendee of many of their luxury lifestyle events over the last 10 years," says Paul A. Svensen, Jr., CEO of JetCard PLUS. "It only makes sense for JetCard PLUS to expand my long-term relationship with the Robb Report and its affiliated publications."

Each year thousands of people flock to South Florida to take in the bright sunshine and view the world's greatest mega-yachts at the weeklong annual event.

### About JetCard PLUS

JetCard PLUS is a leader in private aviation, offering customers the benefits of private jet ownership without the long-term financial commitment. JetCard Membership with JetCard PLUS is a cost-effective and risk-free alternative to fractional aircraft ownership. This unique private aviation program is designed to cater to businesses and individuals that require access to the finest, safest and most secure aircrafts in private air transportation at the most affordable rates in the industry. JetCard PLUS's range of services include private jet membership, aircraft sales and management, and private aircraft charter. For more information, please visit <http://www.jetcardplus.com>.

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